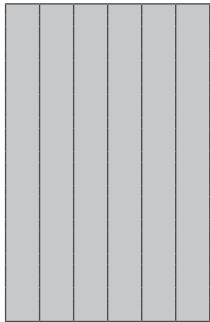
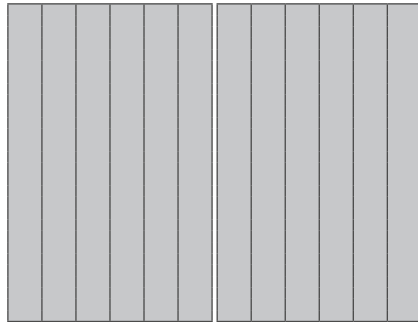


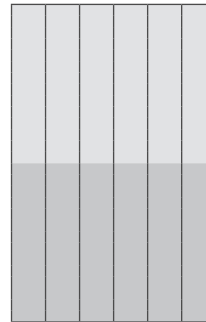
STANDARD FORMATS



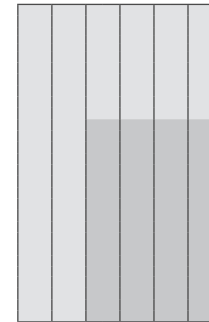
PG
- Page
- mm 275 x 404



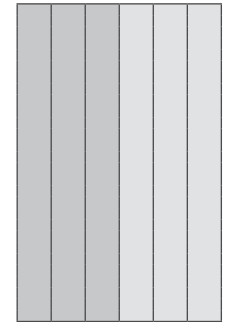
PGD
- Double page
- mm 580 x 404



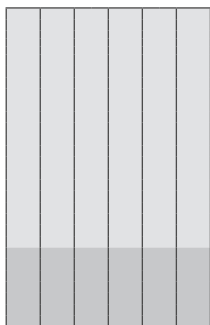
PGMO
- Half page oriz.
- mm 275 x 201



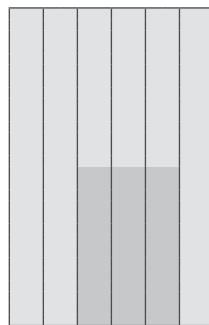
O418
- Junior page
- mm 182 x 259



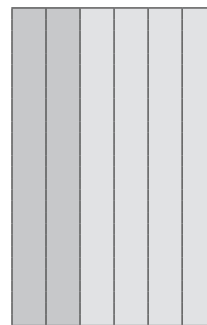
O328
- Half vertical
(column B3)
- mm 135,5 x 404



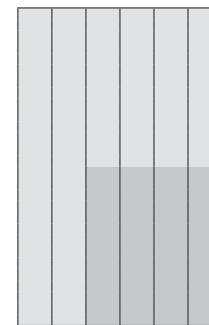
O607
- Strip bottom page
- mm 275 x 99,5



O314
- Central tower
- mm 135,5 x 201



O228
- Column B2
- mm 89 x 404



O414
- Large quarter page
- mm 182 x 201

Formats

PRINTING	ROTO-OFFSET
LAYOUT	6 COLUMNS

File type: PDF 1.3 generated only by Acrobat version 4.0 or subsequent. Texts must be composited (no separation); each file must contain only one page and should not be password protected.

Image resolutions

Gray and colour scale: 150 DPI (high quality JPEG compression)

Outlined images: 1270 DPI (compression CCITT, group 4)

Colour Method: CMYK (all other methods must be converted)

Coding: ASCII

Vectorial element and text: f color, use CMYK space; if B/W, use GRAYSCALE; as for compression: select Acrobat Distiller "compress text and line-art" option and 1270 dpi resolution in general options THE FOLLOWING SHOULD BE CONSIDERED: during rotary press image processing, the "dot gain" is 25%.

Font: Only "Type 1" fonts should be used and the font must be embedded into the PDF, any other font different from "Type 1" must be vectorialized (with contour trace).

For all non ADOBE program user: For a correct creation of the PDF, all non Adobe program users are advised to input the original document into XPRESS and execute the PDF

Advertising format: Each ads should have a white margin of about 0,5 mm. on the right and on the bottom side.

Support materials: Each digital document must be provided with a quality print of the last saving performed.

N.B. the printed documents will be considered as reference and evidence material, which has master value if the digital document does not correspond to the printed one.

DIGITAL MATERIAL SENDING CRITERIA

- An Internet trasmission is requested for both the finished file to be published and the attached required information: use the WEB Service Site INPAGINA (<http://inpagina.rcs.it/>).

- This web-site offers to all authorized users the following features:

Acrobat Distiller profiles to create PDF files according to the above described requests

User manuals for a correct use of Acrobat Distiller together with the most used professional graphic application programs

DIGITAL MATERIALS DELIVERY TIME

The material should be provided according to its characteristics:

- W/B: 3 working days before the publishing date

- COLOUR: 3 working days before the publishing date

- DOUBLE PAGE (WITH NO INTERRUPTION): 10 working days before the publishing date.

Before booking always verify space availability with Esecutivo Quotidiani

www.rcscommunicationsolutions.it