



This local supplement to Corriere della Sera is a real “newspaper in a newspaper” that has strengthened the papers strong link with the readers in the Lombardy region.

With its 24 pages from Tuesday to Sunday and its 16 pages on Monday, this local supplement of Corriere della Sera reaches 980,000 readers in Milan and in Lombardy.

There is ample space for local and regional events, with special focus given to administrative and institutional themes, to current affairs and to information about how to orient oneself in the vastness of entertainment that Milan has on offer. It is truly a guide to one’s free time and it addresses attentive and dynamic readers.

Great importance is given to graphic and aesthetic aspects by using colour and ‘infographics’. This allows for different reading approaches, from a rapid and imMiddle Class te one to a more reflexive and in-depth one.

It is consistent with the national edition, from which it derives its authority: the Corriere della Sera deals with the local reality, presenting it in its own style and with its own way of giving information.

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806,000 readership (adults)