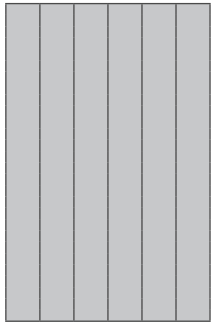
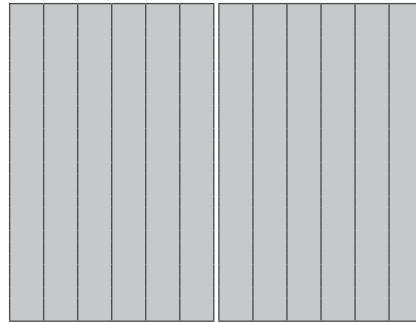


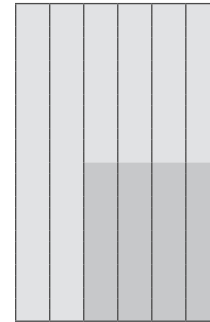
STANDARD FORMATS



PG
- Full page
- Trim size mm 275 x 404
+ 5 mm trapping per side



PGD
- Double page
- Trim size mm 580 x 404
+ 5 mm trapping per side



X285
- Large quarter page
- Trim size mm 163 x 201

PRINTING

ROTO-OFFSET

LAYOUT

6 COLUMNS

MATERIAL REQUIRED

PDF 1.3 generated exclusively using Acrobat Distiller 4.0 or higher, the file must be composite (separations are not accepted), contain one page only, WITH registration marks and must not be password protected.

IMAGE RESOLUTIONS

228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)

1200/2400 DPI for vector images (CCITT Group 4 compression)

COLOUR METHOD

ISOCATED_V2_ECI

DOCUMENT DIMENSIONS

The document must reflect the exact dimensions provided in the technical list, increased by the area of the registration marks (at least 5 mm). Please also note that texts and trademarks must always be placed at least 7 mm from the trimming edge to avoid the risk of being cut during assembly.

HOW TO SEND MATERIALS

Finished PDFs must be submitted via the InPagina website: <http://inpagina.rcs.it/>.

HELP DESK service available

NOTES

The customer must submit the advertising material complete and ready to be reproduced according to the deadlines provided in the calendar. Should the customer, due to force majeure, not be in a position to use space previously reserved, the same must inform RCS in writing of any date changes:

- At least 60 days prior to publication

FOR FURTHER INFORMATION

For formats, materials, inserts and any further information, please contact the Magazine Planning and Production Department on +39 02/2584.6182.