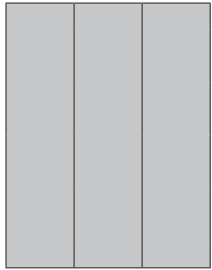
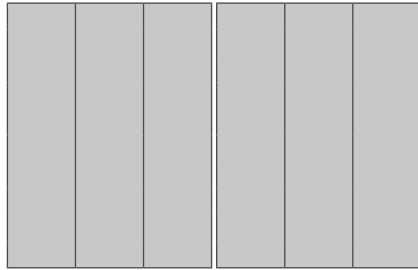


## STANDARD FORMATS

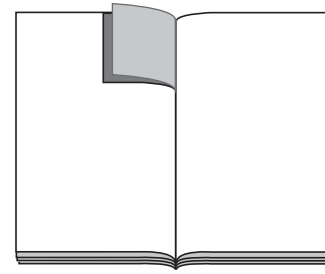


- PG
- Full page
- Trim size  
mm 220 x 287

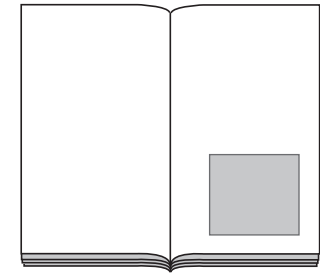


- PGD
- Double page
- Trim size  
mm 440 x 287

## INSERTS

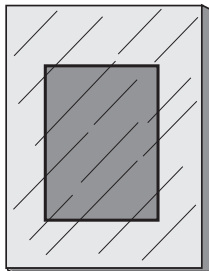


BOUND



GLUED ON NATIONAL PAGE  
Only with the Director authorization  
or under exceptional circumstances.

## CELLOPHANADE



CELLOPHANADE  
OUTSIDE BACK COVER

PRINTING	ROTO-OFFSET
LAYOUT	3 COLUMNS
PUBLICATION FORMAT	BOOKLET

### MATERIAL REQUIRED

PDF 1.3 generated exclusively using Acrobat Distiller 4.0 or higher, the file must be composite (separations are not accepted), contain one page only, WITH registration marks and must not be password protected.

### Image resolutions

228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)

1200/2400 DPI for vector images (CCITT Group 4 compression)

### Colour Method

CMYK (all other methods must be converted)

### Encoding

Binary

### Document dimensions

The document must reflect the exact dimensions provided in the technical list, increased by the area of the registration marks (at least 5 mm).

Please also note that texts and trademarks must always be placed at least 7 mm from the trimming edge to avoid the risk of being cut during assembly.

### HOW TO SEND MATERIALS

Finished PDFs must be submitted via the InPagina website: <http://inpagina.rcs.it/>.

HELP DESK service available

### NOTES

The customer must submit the advertising material complete and ready to be reproduced according to the deadlines provided in the calendar.

Should the customer, due to force majeure, not be in a position to use space previously reserved, the same must inform RCS in writing of any date changes:

- At least 30 days prior to publication for monthly magazines
- At least 18 days prior to publication for weekly magazines

### FOR FURTHER INFORMATION

For formats, materials, inserts and any further information, please contact the Magazine Planning and Production Department on +39 02/2584.6182.