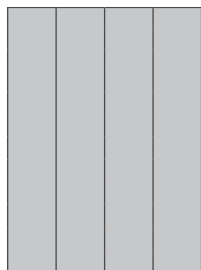


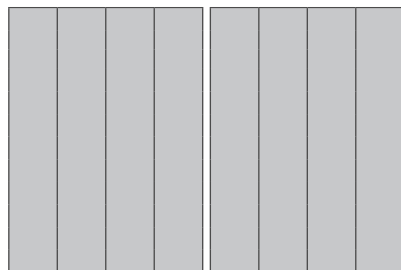


Formats

STANDARD FORMATS



- PG
- Full page
- Trim size
mm 220 x 287



- PGD
- Double page
mm 440 x 287



Technical Specifications

PRINTING	ROTO-OFFSET
LAYOUT	4 COLUMNS
PUBLICATION FORMAT	BOOKLET

MATERIAL REQUIRED

PDF 1.3 generated exclusively using Acrobat Distiller 4.0 or higher, the file must be composite (separations are not accepted), contain one page only, WITH registration marks and must not be password protected.

Image resolution

- 228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)
- 228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)

Colour Method:

CMYK (all other methods must be converted)

Code:

Binary

Document dimensions:

The document must be faithful to the specific sizes given in the technical specs sheet, plus space for crosshair alignment.

Please also note that texts and trademarks must always be placed at least 7 mm from the trimming edge to avoid the risk of being cut during assembly.

HOW TO SEND MATERIALS

Finished PDFs must be submitted via the InPagina website: <http://inpagina.rcs.it/>

HELP DESK service is available

NOTES

The customer must submit the advertising material complete and ready to be reproduced according to the deadlines provided in the calendar.

Should the customer, due to force majeure, not be in a position to use space previously reserved, the same must inform RCS in writing of any date changes:

- at least 30 days prior to publication for monthly magazines
- at least 18 days prior to publication for weekly magazines.

FOR FURTHER INFORMATION

For formats, materials, inserts and any further information, please contact the Magazine Planning and Production Department on +39 02/2584.6182.