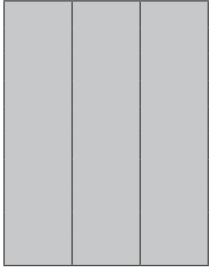
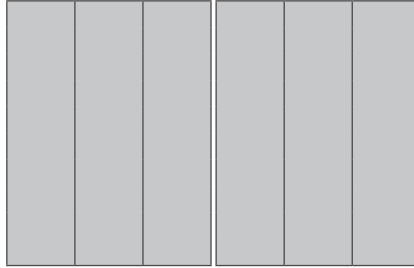


STANDARD FORMATS

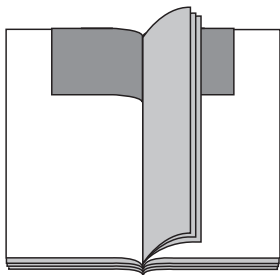


- PG
- Full page
- Trim size
mm 200 x 265

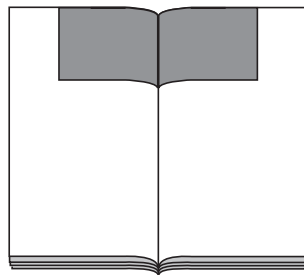


- PGD
- Double page
- Trim size mm 400 x 265

INSERTS

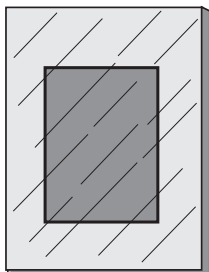


STAPLE BOUND



IN THE CENTRE OF THE
MAGAZINE

CELLOPHANADE



CELLOPHANADE
Outside back cover

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- PER INFORMAZIONI DI ORDINE COMMERCIALE RIVOLGERSI ALLA FORZA VENDITA
- PER CONTATTI CON ESECUTIVO PERIODICI TELEFONARE AL N.02 2584 6182

PRINTING	ROTOCALCO
LAYOUT	3 COLUMNS
PUBLICATION FORMAT	STAPLED

MATERIAL REQUIRED

PDF 1.3 generated exclusively using Acrobat Distiller 4.0 or higher, the file must be composite (separations are not accepted), contain one page only, WITH registration marks and must not be password protected.

Image resolution

- 228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)
- 228/304 DPI for grey scale B/W and colour images (high quality JPEG compression)

Colour Method:

CMYK (all other methods must be converted)

Code:

Binary

Document dimensions:

The document must be faithful to the specific sizes given in the technical specs sheet, plus space for crosshair alignment (5mm per side). Please also note that texts and trademarks must always be placed at least 7 mm from the trimming edge to avoid the risk of being cut during assembly.

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NOTES

The customer must submit the advertising material complete and ready to be reproduced according to the deadlines provided in the calendar. Should the customer, due to force majeure, not be in a position to use space previously reserved, the same must inform RCS in writing of any date changes:

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FOR FURTHER INFORMATION

For formats, materials, inserts and any further information, please contact the Magazine Planning and Production Department on +39 02/2584.6182.