



Legal advertising is carried out by the public administration in compliance with the Italian laws which regulate, in accordance with the EC directive, communication.

It is, moreover, an effective instrument for the protection of the right of citizens to be informed and, at the same time, it guarantees the necessary transparency and impartiality of public administration. It is communication which consolidates the image of the administrations of public bodies, thus strengthening the relationship with citizens.

In particular, falling within the sphere of lawful advertising, advertising concerning the decisions of courts or private or public parties carried out in accordance with community, national or regional legislation, such as verdicts, bankruptcy, compositions with creditors, temporary receivership and extraordinary administration, calls for tender, summons, judiciary auction, warning or notice relating to unfair competition, brand forgery, assignments for benefit of creditors, notice of a competitive examination by public or private entities. Moreover, this includes training courses with limited numbers in the scope of the European social fund or of the European Union if they are sponsored by public or private bodies and institutions.

For information, go to the representatives for different countries (see RCS Worldwide)